



- Private & Confidential -

December 02, 2021

Tire Dealers Association of Canada
22 John Street

PO Box 516.
Drayton,
ON , N0G1P0

Attn: Adam Moffatt


Subject: **2022 Program Year Vehicle Volume Incentive Proposal for:**

Tire Dealers Association of Canada

Dear Adam Moffatt,

Thank you for the opportunity to provide a proposal for your 2022 Program Year Canadian vehicle fleet requirements. "Program Year" or "PY" mean the period of time during which FCA Canada Inc.(FCA) fleet vehicle program is provided to you for the eligible models of one, or more than one, model year(s), all as described in the chart set out below in this letter.

FCA is pleased to present the following offer to Tire Dealers Association of Canada

		Account Name: Tire Dealers Association of Canada FAN# : G4385 Date: December 02, 2021
Brand	2022 Model	2022 PY VIP Incentive Amount (Off-Invoice Credit)
RAM	ProMaster (Cab/Chassis & Cut-Away)	\$450
RAM	ProMaster 1500	\$850
RAM	ProMaster 2500	\$1,050
RAM	ProMaster 3500	\$1,050
RAM	ProMaster City	\$400
RAM	Ram 1500 Classic Quad/Crew (DS models) 4x2	\$4,400
RAM	Ram 1500 Classic Quad/Crew (DS models) 4x4	\$7,000
RAM	Ram 1500 Classic Regular Cab (DS models)	\$4,400
RAM	Ram 1500 Quad/Crew 4X2 (DT models)	\$5,000
RAM	Ram 1500 Quad/Crew 4X4 (DT models) excl. Tradesman, TRX	\$7,750
RAM	Ram 1500 Quad/Crew 4X4 (DT models) Tradesman Only	\$5,500
RAM	Ram 1500 TRX Only	\$0
RAM	Ram 2500 / 3500 Mega/Crew P/U 4x2 Big Horn/Tradesman	\$3,000

RAM	Ram 2500 / 3500 Mega/Crew P/U 4x2 Laramie/Longhorn/Limited	\$3,000
RAM	Ram 2500 / 3500 Mega/Crew P/U 4x4 BigHorn/Tradesman/Powerwagon	\$3,200
RAM	Ram 2500 / 3500 Mega/Crew P/U 4x4 Laramie/Longhorn/Limited	\$4,000
RAM	Ram 2500 / 3500 Regular Cab Pickup	\$2,000
RAM	Ram Cab Chassis 3500 - Gas	\$650
RAM	Ram Cab Chassis 3500- Diesel	\$650
RAM	Ram Cab Chassis 4500 / 5500 4x2 - Gas	\$950
RAM	Ram Cab Chassis 4500 / 5500 4x2- Diesel	\$950
RAM	Ram Cab Chassis 4500 / 5500 4x4 - Gas	\$950
RAM	Ram Cab Chassis 4500 / 5500 4x4- Diesel	\$950
Chrysler	300 (all models)	\$1,550
Chrysler	Grand Caravan SXT (RUCL53 only)	\$1,750
Chrysler	Pacifica Limited and Pinnacle - Incl. FWD/AWD, Excl PHEV	\$7,500
Chrysler	Pacifica PHEV	\$0
Chrysler	Pacifica Touring & Touring L- Incl. FWD/AWD, Excl PHEV	\$4,900
Dodge	Challenger (excl. SRT, Hellcat, Demon)	\$0
Dodge	Charger (Excl. SRT, Hellcat)	\$0
Dodge	Durango (Excl. SRT, Hellcat)	\$4,000
Jeep	All New Grand Cherokee (WL model - 2-Row WLJ*74) excludes 4xe	\$1,250
Jeep	All New Wagoneer / Grand Wagoneer (WS models)	\$1,250
Jeep	Cherokee - All other models excluding Sport and North	\$3,900
Jeep	Cherokee North 4x4	\$3,500
Jeep	Cherokee Sport 4x4	\$1,900
Jeep	Cherokee Sport FWD	\$0
Jeep	Compass - All other models excluding Sport and North	\$1,100
Jeep	Compass North 4x4	\$900
Jeep	Compass Sport	\$0
Jeep	Gladiator	\$600
Jeep	Grand Cherokee (WK models only)	\$3,800
Jeep	New Grand Cherokee L (WL model - WLJ*75) excludes 4xe	\$1,250
Jeep	Renegade Non Sport Models	\$0
Jeep	Renegade Sport 4X4	\$0
Jeep	Renegade Sport FWD	\$0
Jeep	Wrangler (excludes 4xe, 392 models)	\$0
Jeep	Wrangler 392	\$0
Jeep	Wrangler 4xe - Rubicon	\$0
Jeep	Wrangler 4xe - Sport & Sahara models	\$0

IMPORTANT NOTES:

- As noted in the above chart, the VIP Incentives offered to you will be deducted from the factory invoice for all your vehicle orders placed in accordance with these terms by either your fleet management company or an FCA dealer and are in addition to any equipment option packages for vehicle price discounts. These VIP incentives cannot be combined with any FCA fleet or retail programs or incentives.
- Please use your Fleet Account Number (FAN#) **G4385** for all Canadian vehicle purchases.
- Your orders should be coded with 4FN (Fleet Sale) and 4DG (Deduct Holdback).

- The VIP incentives will cover all your subsidiary companies.
- Sales from Dealer inventory (Out of Stock Sales) are not eligible for the VIP Incentives.
- FCA reserves the right to amend any concession amount should FCA at its own discretion enter into any price repositioning action including adjustment of options or option packages of a specific vehicle model line or lines during a specific Program Year period.
- In the event that a vehicle model is discontinued or significantly changed during this agreement period, which is then replaced by a new model of the same size and price class, FCA reserves the right to revise the amount of concessions being offered in this agreement.
- All vehicles must be delivered in Canada and remain in-service for a minimum of 6 months and 12,000 km with the original owner.
- FCA reserves the right to amend and cancel this program at any time during this Program Year and will notify Tire Dealers Association of Canada, in writing prior to this occurring.

PRICE PROTECTION:

- All sold fleet orders in our order system prior to a price increase in the Program Year but delivered after the price increase in the same Program Year will be price protected to the original order date.
- Dealer orders and deliveries taken from dealer stock do not qualify. Freight Charges are not price protected.

WARRANTY COVERAGE:

- **FCA vehicles are covered under the FCA 3-year or 60,000 km Basic Limited Warranty, as well as, our 5-year or 100,000 km Powertrain Limited Warranty, complete with 24 hour Roadside Assistance, ZERO deductible and fully transferable at no charge. (The 5/100 Warranty does not apply to SRT Models. Service Contracts are available). - The Cummins Turbo Diesel engine is protected by a separate Limited Warranty, covering the engine for 5 years or 160,000 Kilometres.**

ORDER-TO-DELIVERY:

Preferred Scheduling (Shipping) Periods or P.S.P.'s are also available for any orders which require a delayed build. The P.S.P. allows you to order a vehicle now and to choose a specific month and week, which you would prefer to have your vehicles built at the factory. You must also allow for transit time in addition to the PSP period.

The FCA Web-site provides access and information to all our Fleet Accounts. By logging on to www.fcacanada.ca, your fleet representative can access the following information: [Dodge, Chrysler, Ram Trucks, Jeep, Fiat Fleet Services](#)

- The complete Ram, Chrysler, Dodge, Fiat and Jeep vehicle line-up with links to the FCA home web-site and provides the ability to equip a vehicle on-line.
- Configure a FCA vehicle model of your preference.
- Access to Fleet Buyers Guide and Digimag. [Fleet Buyer's Guide 2021 CND Fleet Buyer's Guide](#)
- Contact information for the FCA Fleet team. [Contact | Fiat Chrysler Automobile Canada Fleet](#)
- Vehicle Status reports – request a Fleet Web ID to gain access to either Individual Order Status or the Complete Status of your entire fleet*
- E-mail capability of Status report*
- Request a brochure*
- Locate a dealer*
- Recall information*

* -[Tools | Fiat Chrysler Automobile Canada Fleet](#)